

Topanga Community Club Board Meeting

April 28, 2011

Mr. Lee Rhodes from Permacity solar said he would pay \$100 - \$150 to sponsor a float, suggested local businesses be asked to sponsor. Would bring it up at the next chamber of commerce meeting May 11, but TCC deadline for decision based on needed contribution of \$5000 is May 10.

* look for Tapes from county meetings

* Minutes from March 2011 Board meeting read. Motion to approve Andrea second Andrea, unanimous

President's report: T-days parade: fundraising. Some support from locals, but nothing really gelling into action. Article to be in next Messenger explaining tight budget, need for \$5000 in donations to keep the parade alive.

Discussion about how to save the parade. Mark has approached most if not all local community organizations and been turned down.

* Sign with temperature gauge showing need for mucho more donations. "Save the parade by May 10".

Sports Program: Paul reported that the soccer program is progressing; numbers slightly down but no real sign of diminishing interest. Paul also suggested review of price policy for next season, possibly a first charge of 175 and next at \$125, rather than requiring membership.

Andrea suggests if they do not buy uniforms, trophies and pictures, they can save \$45 bucks per child. Some age groups are willing to go for that. There would be a refund to some children, a suggestion to ask them to roll the \$45 over as a contribution for next year.

* Andrea moves to give a \$45 discount to the older children who don't have a large group and withdraw the uniform, trophy and photograph costs. Second by Mark. Unanimous.

House Manager Report: Co-op will be back this fall, September 19. May start a small summer program earlier. \$ week program mid July through 2nd week of August. Past rent was \$900/month for 5 day week for 9 months, works out to

approximately \$41.86 per day. Suggestion to offer co-op rental at \$500 week for four-day week. Can accommodate Co-op, TYS and Canyon Sages by various scheduling methods.

Re-seeding, fencing, would affect rental requests for yoga, film festival, etc.

Mark discussed his “sod-farm” idea to replant by the drainage area, then harvest the resulting sod to use as patches on other areas of the field

August 1 – Sept 16 proposed as dates to shut off ballfield for reseeded.

TCC location use for “Criminal Minds” will be broadcast on May 5, 2011.

Follow Your Heart anniversary – private event, but wants large-scale like Earthday with vendors. No loud music or disturbance during Theatricum performances.

Brush clearance – decision to hire crew for one full day, overseen by knowledgeable locals. Andrea to talk to David Troy to see if he wants to provide truck.

Printer and fax machine not working. Mark Henley offered new fax print cartridge as he has the same machine.

Topanga Days: Contracts. Jayni Shuman not at meeting, brought on by speakerphone. Headliner contracts not completed. Jayni feels she has verbal commitments, there will be no problem getting contracts returned by Friday April 29, 2011. Mark noted that the contracts were prepared over a month ago, that the delay is creating a problem for Mimi as event coordinator, and that the situation is both unprofessional and potentially unsafe for the club.

Also noted that Jayni had told the board that Jim Messina could not change dates, which made for the inability to book Little Feat, then the Messina date was changed subsequently. Mark offered to defend the club and the people who tried to book the band to the Little Feat representatives.

P.O. Box – Post Office recommends the club install a mailbox for correspondence that is inadvertently misaddressed to the House address

Dogs – bite at Earthday, allegedly by a service dog. “No Dogs” signs are repeatedly torn down. “Service Dogs” are allowed by Federal law. Front gate should be allowed to present a form for owners to fill out that identifies owners and indemnifies club for any liability.

Stephanie suggests that a clear rule is that anybody who is working on the property should not be drunk or otherwise compromised.

Promotions: Jayni has been painting signs. Versa working on KTLA news spot for early morning exposure.

Julie noted that some non-profits did not receive notification of the sign-up for a booth at the fair, as they had in past years.

Need for Flyers, Signs, and more publicity.

Mark spoke to Amit about needing more thorough coverage at large events to promote membership.

* Stas to contact Randall and Jewels to get Facebook, Twitter passwords so Lon from Gorgeous PR can handle.

Membership report: Amit picked up two memberships at Earthday.

Treasurers report: made it through audit. Awaiting booth money.

Sales taxes: Food given away or sold - if cold - is not taxed, junk food is taxed.

Processed food is taxed, cooked food can be given away. Stay healthy, uncarbonated, few tables so not a "dining establishment".

Repairs: lights at bottom of hill.

Trim bushes: Jayni stopped Mark from trimming last month to consult with a local naturalist, but did not follow through on getting the work done.

Correspondence: sent out blast to promote donations for parade. Sent service dog information link to Board for reference – briefly, fine of up to \$2500 for denial of entrance to service dog, \$1000 penalty for fakers.

* needs breakdown of parade costs needed for membership, donations etc. (andrea and mark to coordinate with Steph

* needs digital T-days flyer for promotional distribution

* Jane to contact Claudia about the Children's area at T-Days.

* Jaime volunteered to put together the flier – Stas to send templates

New Business: Earthday recap.

Printer crashed again. Decision to get a new one.

WEBSITE REPORT:

1. Reactivated .org and past tcc sites to access files; plan is to have .org and .com sites btw point to the new .com site.

2. Copied past websites to disk, gave to Stas for files.

3. Began Paypal setup process for TCC donation button; need to establish the official TCC email channel to be linked top the account to receive and process \$.

* Jaime to set up Board member TCC email addresses with forwards to current emails.

Discussion about how to deal with members and volunteers who are struggling with substance abuse issues.

Meeting adjourned, 11:04 PM