

1-27-11 TCC Board Meeting draft notes

Meeting called to order.

Minutes from 1-16-10 read and approved.

President's report: TCC is in financial crisis. Need to tighten belts, cut T-days costs, fewer expenses and freebie handouts. Email exchanges need to be polite and businesslike, everyone needs to find ways to work together. Let's have fun.

TYS representative Karen Cooke not present. Anastasia reports that the musical director Cecily was unavailable and the spring dates had to be rescheduled to accommodate. New performance dates June 10 – 11.

Sports Program: Director Paul Parzik not present. Andrea got email from Paul asking about TCC willingness to lose money on under-attended programs in order to build up long-term. Attempt to reduce costs: ribbons and old T-days shirts instead of trophies.

- Stas to put Flag football question on next general mtg. agenda, get info from Paul to bring to next general mtg. for decision.

Soccer: needs extra day carved out for games. Could accommodate the Saturday before T-days ending at 3PM.

House Manager Report:

Rental Rates: new board review of rental rates.

Rates based on estimated use and cost to club. For upcoming memorials, donation request rather than strict charge, General estimate of \$1 per person attending event plus additional costs as necessary.

Rentals of over 200 people definitely need Board review.

Pass-The-Parm: past rental rate \$200 included \$75 paid to Joe to clean and supervise. Event uses a lot of resources and kitchen, gas, electric, etc. Prices discussed.

Discussion that events will require parking control map, and larger events will need a person to direct parking.

* Mark to draw up parking plan for rental package

Events approved: Pass the parm \$275, KFCFA \$250, Eddie Copans \$750, Pancake breakfast \$125

RanchoPalooza: minors want to have electronica dance festival party event. How to handle: straight rental with adult supervision, or Planet Topanga event. Suggestion

to have as Planet Topanga event under supervision of Brooks and Amit, but they are unavailable to assist on the dates desired.

Suggestion that there should be no underage rentals, and that there must be one adult chaperone for each 20-25 minors. Renter has to add TCC as additional insured for the event.

Topanga Days

Marketing:

- Mimi to coordinate with Jaime on PR resumes.

Kids area: ask the people from before to cap number of free volunteers 30.

Music coordinator. Benefits of coordinator enumerated. Potential for Board volunteers to be vetted tonight.

Amit: Leon Russell at \$15 to \$18k
Average White Band \$7500 – 10K
Beats Antique \$5 -\$8k

Jayni: John Mayall \$7,500
Todd Snyder
Shawn Mullins under \$5k
Mary Gautier under \$5k
March Fourth wants \$5k

Stephanie: Kimani Marley asking \$12-14k
Dumpstafunk (Ivan Neville) asking \$10k
Roots Underground about \$6k
John Brown's Body
Pimps of Joy Time \$3k
Bruce Hornsby \$15k

Andrea: Louisiana band, maybe \$1k as charitable donation

Anastasia: Jethro Tull

Past Sponsors Stephanie has contacted: Universal Waste, Reeds Ginger Brew, 100.3 the sound radio, best western if needed

* Stephanie moved to allot \$30,000 for main stage headliner talent budget. Second by Jayni. Friendly Amendment to increase budget to \$35,000.

Tom Mitchell proposed for the inside stage 3 bands long sets, plus comedian/host.

Determination that on Underground and Inside stages there will be fewer bands, longer sets. Those two stages will shut down early; headliner will be at the end.

* Membership Flyer: Amit and Stas to coordinate. First to price three-fold flyer vs. postcard printing and mailing costs.

PRINTING: Reliable Graphics, or Discount Printing on Ventura

* Amit asked for \$100 for donation to graphics designer who is down on his luck. Mark to arrange.

- Adrian and Brooks to coordinate on poster and flyer for Academy Awards Party

* Brooks to put announcement in Messenger, get road sign together.

Meeting Adjourned, 9:32 PM