

TCC Pre-board meeting

T-days bands

Inside stage: mostly booked, local acts.

Saturday:

Possible: David Lindley at \$8k (Playing at McCabe's 3 months earlier)

Sunday:

Maggie Mayall \$3000

Possible: Jimmy Messina \$10k

Monday T-days schedule:

Likely: Lions \$1000

Flag Raising with Karla's daughter's high school band

Breakestra \$2500

Chiefs - donating

Others

Average White Band offer \$7k

Stanton Moore 300 to 1000 people \$5k sold out two nights at Mint recently

Pato Baton - \$3k

String Cheese Incident - \$30k

Ray and Robbie of the Doors

Sweet - poss at \$12,500

Jane moves to offer Average White Band \$7k, with a cap at \$8500. Second by Amit.
4 ayes, 1 nay, 1 abstention.

Board Meeting, Continued

Minutes from 1-27-11 read and approved.

Parking: charge of \$1.00 per car to pay for parking coordinator.

Ticket for parking in fire lane would be \$400.

Parking map will be distributed to all coordinators.

- Add to rental rate sheet parking fees and number of parking representatives to be determined by Mark and Stas

President's report: Mark attended Chamber of Commerce mixer, purchased ad from Chamber for t-days/TCC at \$275

CUP under review at County, no news to report.

Coleman and Joe have been spreading mulch on upper lot, cleaned up hallway, prepared for paint. Topanga Lumber donated paint to freshen and brighten up the entrance.

Mark met with Sherriff, T-Days security; have decided to increase private security to 14 guards, which pleased Sherriff.

Jane discussed fundraising actions that Dorothy Reik, Jaime and Jane have been arranging, including online donation buttons.

Mark suggested an arrow showing our fundraising goals and progress.

Sports Program: YTD revenue and expenses sheet presented. Substantial discrepancy in income amounts noted by accountant Dana. Paul noted that the program has been subsidized to keep the sports program alive, and encourage attendance at the soccer program. Like Flag football, the T-ball/Baseball program is something of a loss leader. Paul suggests a review of the policy before scheduling next year. Also mentions that rain has been a problem, and that the soccer programs have shown themselves successful. Program has only been offered two years, flag football one, so time may see building in the program. Or, may see more dwindling attendance. Dana said that the accounting may not support keeping these low-attendance programs, but that the calculations are unclear due to the combination of direct and indirect expenses. Joey pointed out that even if the program is losing money, we're all happy to see the kids of the community happy and running around in healthy programs here at the House.

Paul suggests helping determine a set of accounting policies to firmly establish how much to allocate for such items as membership dues paid by soccer registrants and indirect expenses, such as by percentage of overall budget or another method.

Jane volunteered to help set up donations for the sports program. Dana suggested limiting sports program scholarships to a percentage of the number of people participating in the program, unless a particular exception comes up.

* Paul, Dana and Andrea to coordinate meeting to come up with clear and consistent methodology to determine accounting practices for sports program costs and profits.

Paul notes that his annual evaluation is due to be scheduled in March.

* Mark to coordinate evaluation with Paul.

Rick from AYSO Palisades came to talk about a partnership with the TCC; he is head "commissioner" (all volunteer). Former pro soccer player, retired financial planner.

AYSO has approx 850 kids; approx 70 from Topanga every year. Local Topangan kids have asked for AYSO in Topanga. Last year they experimented with two "all-Topanga" teams, had great success. Feels Palisades is isolated from Topanga by 45 minute drive on PCH. Want to work together with TCC. Suggests return for partnership in the fall, AYSO kids may join the TCC league on the spring.

AYSO can offer "Platinum level" region for our area. Seeking to grow number of kids in each division; helps build local involvement with coach, referee and training programs.

Age 4-8: just fun. No goalies, don't keep score.
9-14 skill development with emphasis on fun
15-19 competitive; compete with best teams in California

Suggestion that AYSO runs U8 and U10 programs, all participants must join as members, TCC program offered to AYSO participants in spring, and possibly more. Even suggesting running TCC Fall program as AYSO, and helping TCC Spring program independently. Also offering all-star team, state, national, and world championship opportunities.

Web: malibuayso.com

Scheduling AYSO season is September through December. Paul and AYSO have been able to shuffle schedules to make both programs work.

Question will be if membership fee requirement will cover hard costs involved in field use. Last year: 2 teams of 10 kids practicing 2 hours per week on the field.

Benchmarks: AYSO has several fields in Malibu; expanding to Topanga would allow more use

AYSO gives \$5000 to Malibu high as a "gift" to support the soccer program, partners with city, with Pepperdine.

Charge \$170 for early reg, \$200 for normal, \$25 late fee after some date. Has longer season than TCC program.

* AYSO would like TCC to consider this, and request only a commitment that the club provide only as much as was offered last year.

* Paul agreed to help Rick with AYSO arrangements.

House Manager Report: publicity for Oscar Party

Earth Day – Rental rate

Asked \$4000 last year, paid \$2250 plus gave an ad and booth to TCC.

Wants to add a day to this year's event for set-up and small reception event. Mark and Anastasia averaged private rental and fundraiser benefit prices to come up with rate of \$500 for additional day of set-up plus small reception event of under 150 people. Or, could barter if TCC is to be benefactor of the 30% local non-profit funds donated by Earthday Board.

Stas and Dana noted that similar events even if non-profit would be impact wise minimum of \$2000 per day, and normal rental would be on the order of \$25,000.

Joe noted that Friday will require parking and security.

- Mark to discuss parking and security requirement with Stephanie

Minimum and maximum rental arrangements discussed.

- Mark to get P+L from Stephanie and discuss with Board.

W E TV (womens entertainment) wanted to use TCC name in reality show. Show offers help to families struggling in tough times, film and show process of redemption. Show offers \$500 finders fee for any family that is chosen for their show via the referral.

Mary Sipple from Messenger would like to organize weight watchers program at the House. Program claims they never pay for rental space. Mary and Karla offered to give us free 1/8th page ad for all TCC events in exchange for use.

Normal rental rate for similar rental would be \$25 to \$35 per hour or class.

Agreement in principle to barter arrangement and

* Stas to continue discussions with Mary.

* Sages: agreement for support of their daytime program, with appreciation for flexibility if co-op is revived or other income generating events come up.

Joey notes that AA and other programs have alternate location possibilities if given one week notice and a barricade with a sign announcing the alternate location (Froggy's) is put at the gate.

Co-op is trying to put together a summer program to determine if they can come back in the fall.

Susan Clark has been guest of Sage events. Question of whether her lawsuit has been settled, should she be allowed on the premises, etc. Mark feels Club should take neutral position regarding past events. Nonetheless, there is an undercurrent of ill-ease which still remains from her past actions.

- Mark decided that he would like to review all documentation related to the situation so as to make an independent evaluation.

T-Days: Dana has stepped forward as volunteer coordinator.

Highway House: a planet Topanga event with different genres of music, plus food truck, serve beer for donations. Proposed series of events March 25, April 29 and June 5.

Taste of Topanga as alternate event at end of summer Labor Day or so, smaller event working with Chamber of Commerce to get every business in Topanga to get booth space.

Reggae on the Mountain: looking to book Don carlos for \$5k. Last year was \$7k music budget. Looking for \$10k budget this year. Believes event will sell 3000 tickets.

Improvements are better security, five months of promotion this time, higher ticket price \$25, better promotions

Inticketing gave them \$2 per ticket service fee, but ticketmaster will give them fee promotion as part of their sale price.

Will bring proposed budget to next meeting, overall total budget similar to last year.

Oscar party: Adrian tells Brooke that everything is still going fine for the party. Board and staff volunteer duties discussed.

Website: web hosts will be consolidated soon; website will be down for maintenance during consolidation.

Jayni brought up that many people's membership dues may need to be renewed.

Meeting Adjourned, 10:25 PM