

1-13-11 Topanga Days meeting

Short and sweet – hear from past coordinators, board and Mimi – keep comments minimal.

Mimi discussed various coordinator offers; cutting food for backstage bands except headliners.

Query: Reuse the 2007 logo to save decision-making and get marketing rolling faster? Show of hands indicated vast majority agreed. Decision to use the logo for immediate promotions; new t-shirt design could be sought later.

Volunteers: need to scale back number of volunteers. Mimi suggests making each coordinator responsible for finding some volunteers to work for longer periods. Increasing volunteer hours except in box office. Set-up volunteers got way out of hand last year. “Staff” t-shirts.

Sponsors: need a history of TCC and “why to sponsor” sheets. Percentage compensation discussed. Repeat sponsorship requests could be handled by TCC employee such as House Manager.

Parade – how to address increasing costs.

Website: Steph proposed using same guy who finalized website last year.